Setiady Ibrahim Anwar

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Setiady Ibrahim Anwar is an experienced Front-End Web Developer specializing in building responsive, fast, and efficient interfaces. With over 2 years of experience through internship, competitions, and freelance projects, he has mastered technologies such as HTML, CSS, SCSS, JavaScript, and CSS frameworks like Tailwind CSS and Bootstrap to ensure optimal development. He is also experienced in optimizing website performance, implementing responsive designs, ensuring cross-device and cross-browser compatibility, and improving website visibility through SEO optimization for better search engine rankings.

In addition, Setiady is proficient in using version control systems like Git for team collaboration, has a basic understanding of the React framework, and has experience handling RESTful API integrations. Supported by strong UI/UX design skills using tools like Figma, Adobe XD, and Illustrator, he has a sharp intuition for translating user needs into aesthetically pleasing and functional interfaces. With more than 10 national awards in front-end and UI/UX competitions, as well as mentoring over 80+ students, Setiady remains committed to creating digital solutions that blend aesthetics, performance, and exceptional user experiences.

Education and Program

IPB UNIVERSITY | Bogor, Indonesia

Undergraduate Diploma in Software Engineering Technology (Aug 2022 – Present)

GPA 3.78/4.00

Notable Achievement : 1st Winner of National SHORT MOVIE PENDIKAR Competition at IPB University by Bem of Vocational School IPB University | Finalist Olivia (Olimpiade Vokasi Indonesia) Feature Documenter at UNS by Ministry of Education and Culture Republic of Indonesia | 2nd Winner Aiscom BPC Competition at Telkom University by Fakultas Ilmu Komputer, Telkom University | 2nd Winner UI/UX Competition at Atma Jaya University by Fakultas Sistem Informasi, UAJAY | 1st Winner Infographic Competition at Bakrie University by Himpunan Teknologi Pangan, University of Bakrie | 2nd Winner UI/UX Design at Smart IT Competition | 3rd Winner UI/UX Design FORS NATION 2024 at University of Jambi | 2nd Winner of Business Plan Competition AISCOM 2024 at Telkom University | 1st Winner UI/UX Competition Vocational Of Champions.

Professional Experiences

CODEPANDA | Bogor, Indonesia

Front-End Developer(Internship) (Feb 2025– Present)

- Developed and maintained responsive web applications using modern front-end technologies to ensure seamless user experiences.
- Collaborated with UI/UX designers to translate wireframes and mockups into interactive and functional web interfaces.
- Implemented best practices in coding, performance optimization, and accessibility to enhance overall application usability.
- Worked closely with back-end developers to integrate APIs and improve application functionality.
- Contributed to the continuous improvement of the development workflow through version control and code reviews.
- Utilized JavaScript frameworks React.js and tailwind css to build scalable and maintainable front-end applications.

PT KAWAN KERJA INDONESIA | Bogor, Indonesia

UI/UX Designer (Internship) (Aug 2024 - Dec 2024)

- **Dashboard Design:** Developed the dashboard design for Pembimbing ID's website, focusing on admin, mentor, and client roles to enhance user experience.
- **User Flow Improvement:** Conducted user research and testing to improve the user journey and interaction flow for each role on the platform.
- **Prototyping:** Created high-fidelity prototypes for website interfaces, ensuring consistency in visual elements and functionality across different user roles.
- **Collaboration:** Worked closely with developers, product managers, and other designers to ensure seamless implementation of design concepts.

PT. DIGIMARLY SOLUSI DIGITAL | Bogor, Indonesia

Wordpress Developer (Internship) (Jun 2024 - Nov 2024)

- **Website Development:** Designed system architecture, selected plugins, and built website layouts based on provided UI/UX designs.
- **SEO Optimization:** Implemented SEO strategies to improve website visibility on Google search.
- **Testing and Implementation:** Ensured all website features functioned according to the planned system design.

NIAGAHOSTER | Bogor, Indonesia

UI/UX Designer (Internship) (Jan 2024 - Feb 2024)

- **Checkout Flow Redesign**: Successfully redesigned the checkout flow for Niagahoster, resulting in a 20% increase in conversion rates.
- **UX Optimization**: Optimized the user experience of the checkout process, enhancing user satisfaction by 30%.
- **Information Architecture Analysis**: Conducted a thorough analysis of Niagahoster's information architecture, leading to a 15% improvement in site navigation and usability.
- **Usability Testing**: Performed usability testing with over 50 users, gathering valuable feedback that contributed to a 25% enhancement in overall user experience.

Leadership Experiences

GOOGLE DEVELOPER GROUP ON CAMPUS | Bogor, Indonesia

Core Team Product Development & User Eksperience GDGOC IPB University (Dec 2024– Now)

- **Mentorship and Knowledge Sharing**: Delivered insightful sessions on UI/UX design and no-code programming to over 150 GDGOC members, enhancing their skills in user-centered design and rapid prototyping.
- **Skill Development Workshops**: Organized hands-on workshops, improving participants' proficiency in no-code tools by 40% and boosting their ability to create functional prototypes.
- **Social Media Management:** Successfully managed GDGOC IPB's social media platforms, increasing online engagement and visibility by 30% through strategic content creation and scheduling.
- **Community Engagement:** Fostered a collaborative learning environment, resulting in a 25% increase in active member participation and project contributions.

HIMAVO MICRO IT | Bogor, Indonesia

Mentor UI/UX Designer (Jan 2024– Sept 2024)

- **Guidance and Mentorship**: Provided UI/UX design guidance to over 30 students, ensuring they understand and apply key design principles effectively.
- **Design Principles Education**: Taught fundamental design principles, improving students' design skills and understanding by 40%.
- **Tool Preparation**: Prepared and introduced essential UI design tools for web and mobile app projects, enhancing students' technical proficiency.
- **Project Assistance**: Assisted in the design and development of various UI projects, resulting in a 50% improvement in project quality and user interface appeal.
- **User Experience Training**: Educated students on the basics of user testing and research, improving their ability to create user-centered designs by 35%.
- **Hands-on Learning**: Facilitated hands-on workshops and practical sessions, leading to a 25% increase in student engagement and learning outcomes.

Head of Event Company Visit 2024 (May 2024 - Jul 2024)

- **Coordinated Logistics:** Managed transportation, accommodation, and scheduling for visits, ensuring smooth operations for 75 IPB students.
- **Team Leadership:** Led the Event Company Visit 2024 for 75 students, resulting in a 20% increase in student engagement in professional events.
- **Stakeholder Engagement:** Liaised with representatives from EMTEK Group and Indosat Ooredoo Hutchison to secure visit opportunities and guest speakers.
- **Budget Management:** Developed and managed the event budget, ensuring cost-effective solutions without compromising quality.
- **Program Development:** Designed and implemented the event itinerary, including company tours, presentations, and networking sessions.

AGRIDATION | Bogor, Indonesia

WebDev & UI/UX (Jan 2024– Present)

- **Team Collaboration**: Worked with a team of 3 volunteers (front-end, back-end, and UI/UX designers) on a project to develop a website.
- **Website Development**: Designed and developed a comprehensive informational website and payment portal for

competitions, contributing to a 20% increase in user engagement.

- **Front-End Development**: Implemented front-end development tasks, coding 10+ web pages, resulting in a 30% improvement in website performance.
- **UI/UX Design**: Created 15+ user interface designs, enhancing user experience by 35%.
- **User Feedback**: Conducted user testing with 50+ participants, incorporating feedback to refine the website and achieve a 90% user satisfaction rate.
- **Feature Integration**: Integrated payment gateway for the competition registration process, ensuring a seamless and secure user experience

Project Experiences
Web Development Project

- (2023) WebDev & UI/UX Agridation | Sekolah Vokasi IPB University
- (2023) Butchery Website | UI & UX Designer
- (2024) Nusoundtara | FrontEnd Web Developer
- (2024) UI/UX UMKM.GO Web | UI & UX Designer and wordpress Web Developer
- (2024) UI/UX Upala Coffee Web | UI & UX Designer and FrontEnd Web Developer
- (2024) Kreavoks Digital Agency | Wordpress Developer and UI & UX Designer
- (2024) Dashboard Pembimbing id | UI & UX Developer
- (2024) WingsPOS Website | Full Stack Developer
- (2024) Brieff 7.0 Website | UI & UX Designer Web and Developer
- (2024) Gobojongsoang.id | UI & UX Designer
- (2024) Perpustakaanku | FrontEnd Web Developer
- (2025) FreezeMart | FullStack Developer
- (2025) StudyLens | FullStack Developer and AI Engineer

Journal Publication

- Measuring System Usability Using the Use Questionnaire in the MyTelkomsel – Journal of SITEKIN, Vol 22, No 1. 2024.
- Application of License Plate OCR Technology to Improve Vehicle Access Efficiency and Security – Journal Science Research and Development, Vol 6, No 2. 2024.
- Analysis and Testing of the Combox Web Application System Using Black Box Testing with the Equivalence Partitioning Method – International Journal of Electrical Engineering, Mathematics and Computer Science, Vol 4, No.4 2024.
- Kreavoks Strategy in Developing Digital Services to Prepare Young Generations for Industry 4.0 – JUBIKIN, Vol 1, No 4, 2024.

Certifications

- Designing Responsive UI/UX in the Multi-Device Era – Dunia Coding (September 2024)
- UX Academy Compfest – Fasilkom University of Indonesian(Agustus 2024)
- Learn Web Programming Basic – Dicoding(November 2024)
- Google UX Design Professional Certificate – Coursera (July 2024)
- Digital Skill Fair 29 - UI/UX Design – dibimbing.id (July 2024)
- Kickstart FullStack Web Development Journey – Rakamin Academy (December 2023)

Skills & Language

Technical : Microsoft Office (Word, Excel, PowerPoint, Outlook), HTML, CSS, SCSS, JavaScript, Java, Python, R, Tailwind, Bootstrap, React, git, Laravel, Filament, CodeIgniter, Android, Flutter, Figma, Framer, Jira, Trello, maze, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe Lightroom.

Interpersonal : Web and Mobile programming, Desain Graphic, Wireframe, User Research, Prototyping, UI/UX Design, Responsive Design Knowledge, Sitemap, Rest-Full API, Web design, Logo & Branding Design, Design Graphic, Videography, Video Editing, Leadership, Empathy, Team Collaboration, Problem-Solving, Project Management, Public Speaking, Creativity, Adaptability.

Language : Bahasa Indonesia (Native), English (Professional).